



Free Program

Through generous support from the **Ian Potter Foundation, Fogarty Foundation, State Library of WA, local WA libraries, Department of Education WA, Association of Independent Schools of WA and Catholic Education WA**, the Kindytxt program is offered to families at no cost.

Please sign up by **31 August 2021** to be eligible.

Texts will be delivered on Friday, Saturday and Sunday over 30 weeks.

Privacy & Confidentiality

The Kindytxt program is being trialled and evaluated by Edith Cowan University. If you choose to sign up for Kindytxt, you will be asked to provide the following information for research purposes only:

- The mobile phone number where you want the text messages sent
- Your role, choosing from (1) parent/carer; (2) kindergarten teacher; or (3) library staff
- First name
- Gender
- School (or Library)

By signing up for Kindytxt, you confirm you want to receive the text messages about early literacy practices at the mobile phone number you provided.

You can also choose to answer some simple questions about Kindytxt via SMS. If you do answer the questions, you understand the responses will be collated for evaluation purposes.

Your mobile phone number and other information you provide will be kept strictly confidential and will never be shared, sold or used for any other purpose than evaluating the Kindytxt program.

You can opt out at any time by texting **STOP to 0480 002 040**.

In designing the content of the Kindytxt program, we gratefully acknowledge the Ready4K model developed by ParentPowered and subsequent research evidence which supports the use of 3 text messages per week in the format of 'Tip', 'Fact' and 'Growth'. <https://ready4k.parentpowered.com/research.html>

If you have any queries, please contact the research team at:
kindytxt@ecu.edu.au

For more information you may also contact the Chief Investigator, Professor Caroline Barratt-Pugh at: (08) 6304 6346

Further information about the research project is available at:
ecu.edu.au/research/kindytxt